

Agenda



8:00 AM - 8:30 AM	REGISTRATION OPEN
8:30 AM - 9:30 AM	SPEED MEETINGS
9:30 AM - 10:00 AM	ECONOMIC OVERVIEW AND IMPACT ON THE HOTEL INDUSTRY Speaker: Delia Paredes Partner TransEconomics
10:00 AM - 10:30 AM	REGIONAL AND GLOBAL HOTEL MARKET OVERVIEW Speaker: Richard J. Katzman Senior Managing Partner LATAM HVS Mexico City
10:30 AM - 11:30 AM	DRILLING DOWN ON HOTEL SUPPLY AND DEMAND - LEISURE TRAVEL Moderator: Michel Montant Executive Director Hotels & Hospitality Group JLL Mexico Speakers: Antonio Fungairino Head of Development, Inclusive Collection Hyatt Hotels Corporation Guillermo Martínez Chief Development Officer Arriva Hospitality Group Mario Carbone Managing Director of Development, Mexico & Central America Hilton Worldwide Uriel Burak VP Development Caribbean & Latin America Region Marriott International Valentina Laborde Regional VP Development IHG Hotels & Resorts
11:30 AM - 12:00 PM	NETWORKING COFFEE BREAK
12:00 PM - 13:00 PM	DRILLING DOWN ON HOTEL SUPPLY AND DEMAND - BUSINESS TRAVEL Moderator: Adrián Aguilera Chief Executive Officer Corvus Capital Speakers: Erick Brunet Managing Director Newmark Héctor Villarreal Development Director Grupo Posadas Luis Alberto Tito Director, Hotel Development Latin America BWH Hotels Patricio del Portillo VP Development Aimbridge LATAM
1:00 PM - 2:00 PM	TRENDS IN LUXURY AND LIFESTYLE LODGING Moderator: Abraham Metta Director General - GIM Desarrollos Speakers: Jaime Fasja Director General Thor Urbana José Juan Sordo Madaleno Vice President SOMA Nicolás Martínez VP Development, Mexico, Central America & Caribbean Accor
2:00 PM - 4:00 PM	LUNCHEON - NETWORKING
4:00 PM - 5:00 PM	POSITIONING OF MEXICO IN THE GLOBAL MARKET Moderator: Lorea Arnoldi Senior Vice President – Director Consulting & Valuation Mexico HVS Mexico City Speakers: Agustín Olachea Presidente Asociación de Hoteles y Prestadores de Servicios Turísticos de la Paz Andrés Gómez Presidente & CEO GVA Bernardo Cabot Development Director The Americas Melia Hotels International Teresa Solís Director for Tourism and Regional Development (Industry Expert) Deloitte Mexico
5:00 PM - 6:00 PM	CAPITAL MARKETS OVERVIEW - TRENDS IN THE DEBT AND EQUITY MARKETS Moderator: Fernando Rocha Managing Partner Host Development Company Speakers: Gerardo Corona Presidente & CEO MentumGC Guillermo Bravo Chief Investment Officer FibrHotel Oriol Gimenez Managing Partner & CIO Alójica
6:00 PM - 7:00 PM	INDUSTRY PRIORITIES - ACTION PLAN Moderator: Richard J. Katzman Senior Managing Partner LATAM HVS Mexico City Speakers: José Carlos Azcárraga Chief Executive Officer Grupo Posadas Miguel Aliaga Chief Executive Officer FibrInn Roberto Kelleher Chief Executive Officer Inmobilia
7:00 PM - 9:00 PM	CLOSING RECEPTION